



Offer

Video Offer

- Shooting duration: 2 hours;
- Maximum duration of edited video 5 minutes;
- Up to 1 individual interviews at the location;

Total cost: GEL 1 500

- GEL 300 for each extra interview to be included in video;
- GEL 300 for each added interview at new location;
- GEL 300 any changing after finished file;
- GEL 150 subtitles;

Extra cost:

- GEL 3 000 placement of **Your Company** video on finchannel.com FRONT page during 1 month;
- GEL 1 500 placement of **Your Company** video on finchannel.com concrete section during 1 month;
- GEL 300 distribution of **Your Company** corporate video on The FINANCIAL Facebook page;
- GEL 600–1000 Special Effects (time-lapse, aero shooting) at the location for up to 30 sec;
- GEL 750 up to 200 photos of **Your Company** event;
- GEL 1 500 for 1 page photo report from **Your Company** event in The FINANCIAL + free interview;



Licensing

- GEL 3 000 if video is used as commercial TV advertising in local or international TV/cable broadcasting;
- Free use and share on Facebook and other social networks;



Equipment

Editing:	FinalCut Pro X.
Equipment:	CANON 5D Mark II, CANON 6D.
Lenses:	70-200mm. 24-70mm
Lights:	2 LED panels (300, 600)
Audio:	Zoom H4N, Wireless Sennheiser System