

Advertising RATE CARD 2017

FINANCIAL™

Intelligence Group Ltd.

The FINANCIAL is the intelligence business publication written expressly for opinion leaders and top business decision-makers
Having the most extensive distribution network in Georgia FINANCIAL is delivered free of charge to more than 600 companies
The FINANCIAL e-paper is read by more than 5 000 private subscribers

UPDATED on January 2017

BLACK & WHITE (Economy package)	WHOLE Page 850 sq.cm	HALF PAGE	QUARTER PAGE
Front page ::Top rating::	-	€ 1624	€ 1008
Front page ::Most viewed::	-	€ 1316	€ 812
2-5 ::Top position::	€ 700	€ 588	€ 420
6-9 :: ITE technologies::	€ 644	€ 462	€ 336
10-13 ::Bank & Finance::	€ 560	€ 406	€ 322
14-17 ::Company news::	€ 532	€ 392	€ 420
18-21 ::Company News::	€ 518	€ 378	€ 420
22-25 ::Company News::	€ 476	€ 350	€ 252
26-27 ::Global Brands::	€ 420	€ 294	€ 252
28 :: Back page/Top ::	€ 1848	€ 1134	€ 840
COLORED Ads	WHOLE PAGE	HALF PAGE	QUARTER PAGE
Close to Financial logo	-	€ 1652	€ 1036
Front page ::Most viewed::	-	€ 1344	€ 840
2-3 ::Top position::	€ 1204	€ 854	€ 644
4-5 ::Financial news::	€ 1120	€ 812	€ 560
6-7 ::ITE technologies::	€ 980	€ 700	€ 560
8-9 ::financial news::	€ 896	€ 672	€ 560
10-11 ::Banks&Finance::	€ 840	€ 644	€ 532
12-13 ::Bank & Finance::	€ 840	€ 644	€ 532
14 -15 ::Bank & Finance::	€ 784	€ 560	€ 1260
16-17 ::Company news::	€ 728	€ 532	€ 448
18-19 ::Company news::	€ 700	€ 560	€ 448
20-21 ::Company News::	€ 700	€ 560	€ 448
22-23 ::Travel News::	€ 700	€ 560	€ 448
24-25 ::Travel News::	€ 700	€ 560	€ 448
26-27 ::Banks&ATMs::	€ 588	€ 476	€ 364
28 :: Back page/Top ::	€ 1848	€ 1134	€ 840

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The FINANCIAL

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